

2012 CORPORATE SPONSORSHIP & ADVERTISING OPPORTUNITIES



Sponsorship Opportunities with PMI Manitoba:

- › Events (Luncheons, Golf, Curling)
- › Spring Conference
- › Fall Workshops
- › Events (Luncheons, Golf, Curling)



PMI Manitoba Chapter - Sponsorship Opportunities for 2012

The PMI Manitoba Chapter is now offering annual sponsorship for 2012. We offer a variety of sponsorship levels, details are on the following pages.

Aligning with the PMI Manitoba Chapter is an excellent opportunity for organizations, who want to demonstrate their commitment to the project management profession, connect with project managers, and the project management community in Manitoba.

Please consider the advantages and benefits your organization and our community will obtain by becoming a sponsor.

- Advance project management in the business and educational communities of Manitoba
- Support PMI Manitoba in providing educational programs & training to our members
- Support your employees who are chapter members of PMI Manitoba
- Showcase your products/services
- Increase your visibility through chapter communication channels
- Promote your organization at PMI Manitoba Events
- Enable recruitment and retention opportunities

PMI Manitoba looks forward to working with you to build prosperity in our community and your company. If you have any questions or suggestions how we can assist your organization, please contact marketing@pmimanitoba.org or visit our website at www.pmimanitoba.org

Promoting Project Management in Manitoba

2012 CORPORATE SPONSORSHIP ABOUT PMI MANITOBA



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- › Our Mission
- › Our Vision
- › Our Objectives



About PMI Manitoba Chapter

In 1994, a group of dedicated project management professionals founded the Project Management Institute Manitoba Chapter (PMI-MB) Inc., a local component of the International Project Management Institute (PMI). The Project Management Institute (PMI) is the leading non-profit professional association in the area of Project Management. PMI is the leading non-profit professional association in the area of Project Management. PMI establishes project management standards, provides seminars, educational programs and professional certification that more and more organizations desire for their project leaders.

PMI Globally has over 500,000 members and continues to grow rapidly. Locally, the Manitoba Chapter has over 600 members. Manitoba Chapter Members meet on a monthly basis and the Manitoba Chapter Board of Directors meet once a month.

Our Mission

"We are the premier enabler and advocate of Project Management in Manitoba."

Our Vision

"We will broaden the understanding of the value and application of Project Management by: Increasing the awareness of PMI-MB; Maintaining and evolving quality products and services; Building strategic alliances with stakeholders; and, Expanding and diversifying our membership, geographic and industry representation while maintaining a sustainable and fiscally responsible organization."

Our Objectives

- To create added value services for the members
- To serve as Manitoba's project management association, recognized and accepted by Government, Business and Educational Communities
- To provide a series of topical project management speaker and social/networking events throughout the year
- To provide a forum for professionals to network and advance project management in the business and educational communities of Manitoba

For more information visit our website at www.pmimanitoba.org

2012 CORPORATE SPONSORSHIP & ADVERTISING

Gold Sponsorship		Silver Sponsorship		Bronze Sponsorship	
Recognition as Gold Sponsor at Chapter luncheons, AGM and newsletters	\$250	Recognition as Silver Sponsor at Chapter luncheons, AGM and newsletters	\$250	Recognition as Bronze Sponsor at Chapter luncheons, AGM and newsletters	\$250
Link from PMI Manitoba's website to your company's website	\$300	Link from PMI Manitoba's website to your company's website	\$300	Link from PMI Manitoba's website to your company's website	\$300
Recognition event and sponsorship plaque	\$80	Recognition event and sponsorship plaque	\$80	Recognition event and sponsorship plaque	\$80
Ten complementary entries to regular monthly Chapter luncheons (some restrictions may apply)	\$250	Four complementary entries to regular monthly Chapter luncheons (some restrictions may apply)	\$100	Two complementary entries to regular monthly Chapter luncheons (some restrictions may apply)	\$50
Permission to use the PMI Manitoba logo on correspondence and material approved by PMI Manitoba	\$200	Permission to use the PMI Manitoba logo on correspondence and material approved by PMI Manitoba	\$200		
50% discount on up to 4 Spring Conference day passes	\$1,100	50% discount on up to 2 Spring Conference day passes	\$550		
Two complementary entries to Project of the Year (POY) event	\$45				
Premier positioning on PMI Manitoba's website	\$500				
Total Value	\$2,725	Total Value	\$1,480	Total Value	\$680
Plus: 50% discount on PMI Manitoba advertising rates		Plus: 25% discount on PMI Manitoba advertising rates		Plus: 10% discount on PMI Manitoba advertising rates	
Price	\$1,800	Price	\$1,000	Price	\$600

Conference Sponsorship	Event Sponsorship	Advertising Rates
Spring Conference 2012 <ul style="list-style-type: none"> Title Sponsor: \$2500 Champion Sponsors: \$1000 Associate Sponsors: \$500 to \$999 Contributing Sponsors : Services or In Kind 	Luncheons <ul style="list-style-type: none"> Sponsor a Luncheon \$500 (includes exhibitor table) 	Newsletter (per issue) <ul style="list-style-type: none"> Business Size Card \$50 1/4 page \$100 1/2 page \$200
Fall Conference 2012 Various Sponsorship Opportunities	Golf Tournament <ul style="list-style-type: none"> Title Sponsor: \$1,000 Sponsor a hole (cash or prize) 	Website Links Per Calendar Year <ul style="list-style-type: none"> Corporate \$300 Educational Provider \$200
For more information contact: ProDevelopment@pmimanitoba.org	For more information contact: Programs@pmimanitoba.org	For more information contact: Marketing@pmimanitoba.org



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